GPTS method

An action Plan can be created based on the GPTS method.

The Path to Becoming a Speaker: A Clear and Reassuring Roadmap

The journey to becoming a successful speaker is an exciting and rewarding process. It’s structured into **three main phases** to make it easy to follow and stay focused:

1. **Niche**: Understanding what you want to speak about and who your audience is. Your niche is the foundation of your speaking career—it’s what makes you stand out and attract the right opportunities.
2. **Speech**: Developing the skills to craft impactful speeches that captivate and inspire. This includes storytelling, structuring your message, and delivering with confidence and clarity.
3. **Pitch**: Learning how to market yourself as an expert and pitch your speaking services effectively. This involves building your personal brand, networking, and securing your first opportunities.

To guide you step by step through this process, use the **GPTS App**, available on both desktop and mobile. This tool is designed to help you progress quickly and systematically. It provides clear, actionable steps to achieve your first speaking engagement, whether it’s a free speech to build experience or a paid workshop or keynote.-----Stay Focused, Take One Step at a Time

It’s completely normal to feel overwhelmed when starting something new. **You don’t have to master everything at once.** The key is to focus on one step—or “quest”—at a time. These quests are carefully designed to fit into your schedule and gradually build your skills and confidence:

* **Simple Quests**: Some tasks are quick and easy, taking just 5–10 minutes to complete. These small wins add up and keep you motivated.
* **Complex Quests**: A few tasks may take 30–45 minutes to complete. These are the building blocks of your success and provide deeper learning and practice.

-----Commit to Consistency

To build momentum and reach your goal of becoming a paid speaker, commit to spending **30–45 minutes a day** during the first few weeks of the program. Think of this as an investment in your future—a small daily effort that leads to significant progress.

* **Reassurance for Learners**:
* It’s okay if you make mistakes or feel unsure—every speaker starts somewhere.
* The program is designed to meet you where you are and help you grow step by step.
* If you stay consistent, you’ll see measurable progress and feel more confident with each completed quest.

Remember, every great speaker started at the beginning, just like you. By focusing on your niche, honing your speech, and learning to pitch effectively, you’re setting yourself up for success. The most important thing is to start and stay consistent—your first paid gig is closer than you think!

**Q: How do I choose my niche if I have too many ideas or interests?  
A:** Start by thinking about the topics you are most passionate about and where you have the most knowledge or experience. Ask yourself:

* What do I enjoy talking about the most?
* What problems do I want to help solve for others?
* What feedback have I received from others about my expertise or unique perspective?  
  The GPTS App will guide you with specific exercises to clarify your niche and narrow down your focus.

**Q: What if I’m not confident speaking in front of others yet?  
A:** Confidence comes with practice! Start small—record yourself speaking, practice in front of friends or family, or join a Stagetime to practice your speaking skills and get feedback from a speech coach trained by Eric. The GPTS App also has simple quests to help you practice key skills like storytelling. Focus on progress, not perfection.

**Q: How can I make my speech impactful if I’m not a natural storyteller?  
A:** Storytelling is a skill that can be learned. Start by sharing personal experiences or relatable examples from your life. Use the structure provided in the GPTS App to organize your speech:

* Hook your audience with an engaging opening.
* Share a clear message supported by examples.
* End with a powerful call to action or takeaway.  
  You’ll get better with practice, and the app provides feedback prompts to refine your storytelling.

**Q: I’m afraid of rejection when pitching myself—how do I overcome that?  
A:** Rejection is a normal part of the process, even for experienced speakers. Remember that every "no" gets you closer to a "yes." The key is to be persistent and continue improving your pitch. The GPTS App includes templates and strategies for creating a strong pitch and approaching potential opportunities with confidence.

**Q: How long does it take to get my first paid speaking gig?  
A:** The timeline varies for everyone based on how much time and effort you dedicate. By consistently completing the quests in the GPTS App, many participants land their first free speaking engagement within weeks and transition to paid gigs within a few months. You have one year to get paid to speak on this journey. Focus on steady progress, and you’ll see results faster than you think.

**Q: What should I do if I feel overwhelmed with everything I need to learn?  
A:** It’s completely normal to feel that way at the start. The GPTS App is designed to break everything down into small, manageable quests. Focus on one quest at a time, and remember that every small step you take brings you closer to your goal. You’re not alone—others have started in the same place and succeeded.

**Q: How can I find opportunities to practice my speeches?  
A:** Start by looking for low-pressure opportunities in your community, like:

* Speaking at local meetups or community events.
* Offering to share your expertise at your workplace.
* Posting short videos on social media to build confidence and visibility.  
  The GPTS App also includes a guide for finding free speaking opportunities to build experience and credibility.

**Q: What makes a speech “marketable”?  
A:** A marketable speech solves a problem or provides value to a specific audience. Focus on:

* Understanding your audience’s needs and challenges.
* Offering actionable takeaways they can implement.
* Delivering your message in an engaging, memorable way.  
  The app includes templates to structure your speech for maximum impact and appeal.

**Q: What if I don’t have time to work on this every day?  
A:** Even 10–15 minutes a day can make a difference. The GPTS App has short quests you can fit into a busy schedule. If possible, try to dedicate 30–45 minutes a few times a week during the first few weeks to build momentum. Consistency is more important than long sessions.

**Q: How do I know if I’m improving?  
A:** You’ll notice progress in several ways:

* Feeling more confident and clear about your niche.
* Seeing improvement in your speech delivery and structure.
* Getting positive feedback from peers or audiences.  
  The GPTS App also tracks your progress and provides milestones to celebrate your achievements.

#### **Niche-Related Questions**

1. **How do I know if my niche is profitable or in demand?**
   * Focus on problems your audience faces and the value you can provide to solve them. You’ll also learn how to test and validate your niche during this bootcamp.
2. **What if my niche feels too broad?**
   * The bootcamp will guide you to refine your niche by focusing on specific audience needs and crafting a message that resonates deeply.
3. **Can I change my niche later if it doesn’t work out?**
   * Absolutely! Your niche can evolve as you gain more experience and insights into your strengths and audience preferences.
4. **What if someone else is already successful in my niche?**
   * That’s a great sign—it means there’s demand! The bootcamp will help you identify your unique angle to stand out.

#### **Speech Development Questions**

1. **How do I structure a speech to keep the audience engaged?**
   * We’ll provide a clear framework for crafting engaging speeches, including hooks, storytelling, and impactful conclusions.
2. **What if I run out of things to say during my speech?**
   * You’ll learn techniques to prepare thoroughly and use visual aids or prompts to stay on track.
3. **How do I handle tough questions from the audience?**
   * We’ll cover strategies to handle Q&A sessions confidently and redirect questions effectively.
4. **Can I use humor if I’m not naturally funny?**
   * Yes, we’ll show you how to incorporate light humor appropriately, even if it’s not your natural style.
5. **What if my speech is too technical or boring?**
   * You’ll learn to simplify complex topics and add relatable stories or examples to keep your audience engaged.

#### **Pitch and Marketing Questions**

1. **How do I decide how much to charge for a speaking engagement?**
   * The bootcamp will provide a general pricing guide based on your niche, experience, and market demand. Speaking fees can vary greatly.
2. **How do I market myself if I’m just starting out?**
   * We’ll cover practical strategies for building your personal brand, including social media presence, content creation, and networking.
3. **What if I don’t have any testimonials or previous experience?**
   * You’ll learn how to showcase your unique value and use smaller gigs to build credibility and collect testimonials.
4. **How do I approach event organizers or clients for speaking opportunities?**
   * The bootcamp includes proven scripts and techniques to pitch yourself with confidence. We have many tools that can help you get started in a short amount of time.
5. **What’s the best way to negotiate fees without underselling myself?**
   * We’ll teach you how to communicate your value effectively and negotiate for fair compensation.

#### **Confidence and Delivery Questions**

1. **How do I overcome stage fright or nervousness?**
   * You’ll practice relaxation techniques, grounding exercises, and mindset shifts to build confidence. It is natural to feel nervous. Stagetime is a good way to practice and master techniques on dealing with feeling nervous.
2. **What if I make a mistake during my speech?**
   * Mistakes happen to everyone! You’ll learn how to recover gracefully and keep the audience engaged.
3. **How do I project authority if I feel like an imposter?**
   * The bootcamp will help you recognize your expertise and build confidence in your message and delivery.
4. **How can I improve my voice or body language?**
   * We’ll provide exercises to improve vocal variety, clarity, and nonverbal communication. Stagetime is a great way to practice these skills in a safe environment.
5. **What if my audience doesn’t respond positively?**
   * You’ll learn to read audience cues, adapt your delivery, and turn challenging situations into opportunities.

#### **Logistics and Practicality Questions**

1. **Do I need a website or social media presence to get started?**
   * While helpful, it’s not mandatory. We’ll show you how to leverage existing platforms to build momentum.
2. **What if I’m not fluent in English or speak with an accent?**
   * Many successful speakers have accents—it’s part of your authenticity! We’ll teach you how to communicate clearly and confidently.
3. **Can I make a living solely from speaking?**
   * Yes, and we’ll discuss how to create multiple income streams through workshops, online courses, and consulting to supplement your speaking income on Day 3 of the bootcamp.

#### **Networking and Growth Questions**

1. **How do I network effectively during this bootcamp?**
   * You’ll learn tips for connecting with fellow participants and guest speakers to build valuable relationships. Be prepared with a 45 second introduction so share the problem you help others to solve.
2. **What’s the next step after this bootcamp?**
   * Use the GPTS app to continue developing your skills, landing gigs, and scaling your speaking career.
3. **How do I handle competition in the speaking industry?**
   * You’ll learn to focus on your unique value proposition and collaborative opportunities rather than competition.
4. **What if I feel stuck or lose motivation after the bootcamp?**
   * You’ll have access to a support community and resources to keep you inspired and on track. Join Action Time and Stage Time on a regular basis to receive support on your journey.
5. **How do I keep improving my skills as a speaker?**
   * We have some recommended reference materials and many recorded training videos that you can use within our learning community in Skool.

11 frameworks of story selling fall under the Pitch category / quest.

## GPTS method

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## The Path to Becoming a Speaker: A Clear and Reassuring Roadmap

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## The journey to becoming a successful speaker is an exciting and rewarding process. It’s structured into three main phases to make it easy to follow and stay focused:

## 1. Niche: Understanding what you want to speak about and who your audience is. Your niche is the foundation of your speaking career—it’s what makes you stand out and attract the right opportunities.

## 2. Speech: Developing the skills to craft impactful speeches that captivate and inspire. This includes storytelling, structuring your message, and delivering with confidence and clarity.

## 3. Pitch: Learning how to market yourself as an expert and pitch your speaking services effectively. This involves building your personal brand, networking, and securing your first opportunities.

## To guide you step by step through this process, use the GPTS App, available on both desktop and mobile. This tool is designed to help you progress quickly and systematically. It provides clear, actionable steps to achieve your first speaking engagement, whether it’s a free speech to build experience or a paid workshop or keynote.-----Stay Focused, Take One Step at a Time

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## It’s completely normal to feel overwhelmed when starting something new. You don’t have to master everything at once. The key is to focus on one step—or “quest”—at a time. These quests are carefully designed to fit into your schedule and gradually build your skills and confidence:

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## To build momentum and reach your goal of becoming a paid speaker, commit to spending 30–45 minutes a day during the first few weeks of the program. Think of this as an investment in your future—a small daily effort that leads to significant progress.

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## Q: How do I choose my niche if I have too many ideas or interests?

## A: Start by thinking about the topics you are most passionate about and where you have the most knowledge or experience. Ask yourself:

## \* What do I enjoy talking about the most?

## \* What problems do I want to help solve for others?

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## Q: How can I make my speech impactful if I’m not a natural storyteller?

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## Q: I’m afraid of rejection when pitching myself—how do I overcome that?

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## Q: How long does it take to get my first paid speaking gig?

## A: The timeline varies for everyone based on how much time and effort you dedicate. By consistently completing the quests in the GPTS App, many participants land their first free speaking engagement within weeks and transition to paid gigs within a few months. You have one year to get paid to speak on this journey. Focus on steady progress, and you’ll see results faster than you think.

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## Q: How can I find opportunities to practice my speeches?

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## \* Speaking at local meetups or community events.

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## The GPTS App also includes a guide for finding free speaking opportunities to build experience and credibility.

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## Q: What if I don’t have time to work on this every day?

## A: Even 10–15 minutes a day can make a difference. The GPTS App has short quests you can fit into a busy schedule. If possible, try to dedicate 30–45 minutes a few times a week during the first few weeks to build momentum. Consistency is more important than long sessions.

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## Q: How do I know if I’m improving?

## A: You’ll notice progress in several ways:

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## The GPTS App also tracks your progress and provides milestones to celebrate your achievements.

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## Niche-Related Questions

## 1. How do I know if my niche is profitable or in demand?

## \* Focus on problems your audience faces and the value you can provide to solve them. You’ll also learn how to test and validate your niche during this bootcamp.

## 2. What if my niche feels too broad?

## \* The bootcamp will guide you to refine your niche by focusing on specific audience needs and crafting a message that resonates deeply.

## 3. Can I change my niche later if it doesn’t work out?

## \* Absolutely! Your niche can evolve as you gain more experience and insights into your strengths and audience preferences.

## 4. What if someone else is already successful in my niche?

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## Speech Development Questions

## 5. How do I structure a speech to keep the audience engaged?

## \* We’ll provide a clear framework for crafting engaging speeches, including hooks, storytelling, and impactful conclusions.

## 6. What if I run out of things to say during my speech?

## \* You’ll learn techniques to prepare thoroughly and use visual aids or prompts to stay on track.

## 7. How do I handle tough questions from the audience?

## \* We’ll cover strategies to handle Q&A sessions confidently and redirect questions effectively.

## 8. Can I use humor if I’m not naturally funny?

## \* Yes, we’ll show you how to incorporate light humor appropriately, even if it’s not your natural style.

## 9. What if my speech is too technical or boring?

## \* You’ll learn to simplify complex topics and add relatable stories or examples to keep your audience engaged.

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## Pitch and Marketing Questions

## 10. How do I decide how much to charge for a speaking engagement?

## \* The bootcamp will provide a general pricing guide based on your niche, experience, and market demand. Speaking fees can vary greatly.

## 11. How do I market myself if I’m just starting out?

## \* We’ll cover practical strategies for building your personal brand, including social media presence, content creation, and networking.

## 12. What if I don’t have any testimonials or previous experience?

## \* You’ll learn how to showcase your unique value and use smaller gigs to build credibility and collect testimonials.

## 13. How do I approach event organizers or clients for speaking opportunities?

## \* The bootcamp includes proven scripts and techniques to pitch yourself with confidence. We have many tools that can help you get started in a short amount of time.

## 14. What’s the best way to negotiate fees without underselling myself?

## \* We’ll teach you how to communicate your value effectively and negotiate for fair compensation.

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## Confidence and Delivery Questions

## 15. How do I overcome stage fright or nervousness?

## \* You’ll practice relaxation techniques, grounding exercises, and mindset shifts to build confidence. It is natural to feel nervous. Stagetime is a good way to practice and master techniques on dealing with feeling nervous.

## 16. What if I make a mistake during my speech?

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## 17. How do I project authority if I feel like an imposter?

## \* The bootcamp will help you recognize your expertise and build confidence in your message and delivery.

## 18. How can I improve my voice or body language?

## \* We’ll provide exercises to improve vocal variety, clarity, and nonverbal communication. Stagetime is a great way to practice these skills in a safe environment.

## 19. What if my audience doesn’t respond positively?

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## Logistics and Practicality Questions

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## 20. Do I need a website or social media presence to get started?

## \* While helpful, it’s not mandatory. We’ll show you how to leverage existing platforms to build momentum.

## 21. What if I’m not fluent in English or speak with an accent?

## \* Many successful speakers have accents—it’s part of your authenticity! We’ll teach you how to communicate clearly and confidently.

## 22. Can I make a living solely from speaking?

## \* Yes, and we’ll discuss how to create multiple income streams through workshops, online courses, and consulting to supplement your speaking income on Day 3 of the bootcamp.

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## Networking and Growth Questions

## 25. How do I network effectively during this bootcamp?

## \* You’ll learn tips for connecting with fellow participants and guest speakers to build valuable relationships. Be prepared with a 45 second introduction so share the problem you help others to solve.

## 26. What’s the next step after this bootcamp?

## \* Use the GPTS app to continue developing your skills, landing gigs, and scaling your speaking career.

## 27. How do I handle competition in the speaking industry?

## \* You’ll learn to focus on your unique value proposition and collaborative opportunities rather than competition.

## 28. What if I feel stuck or lose motivation after the bootcamp?

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## \* We have some recommended reference materials and many recorded training videos that you can use within our learning community in Skool.

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